

Early Access to High Value

Healthcare is a challenging environment – very traditional, virtually immune to change, and overwhelmed by regulatory, legal and ethical complexities.

Bridging the gap between the innovative and agile values that are at the soul of being a start-up, and the traditionalism of healthcare systems, while creating true business collaborations, is the most significant challenge for an early-stage digital health startup. Digital healthcare start-ups, even with the most talented team and a solution that answers a true need, have difficulty navigating their way and establishing incomes across the complexities of the healthcare world.

With a track record of more than 10 years of successful execution of leading healthcare innovation ventures, Luminnox has developed a unique and comprehensive value-chain model to effectively bridge the gaps and ensure success for its portfolio companies:

- Expertise, deep understanding and experience in healthcare innovation across all key areas - required for success delivery, including technology, value-innovation, medical, behavioral change science, data privacy and security, liability and change management.
- Top tier network of strategic healthcare partners, offering an outstanding route to market – clinical research, pilots and trials, culminating in business and revenue generating collaborations.
- Funding arm focused on enabling faster early-stage and follow-up funding.

We are not about being your advisors, but rather becoming part of your core team in developing and executing the company's vision, R&D and product strategy, providing seed and follow-on capital, leading business development and strategic marketing efforts.

What we practically bring?

- We make smart investments. Ahead of the curve.
- We create much faster market access.
- We cultivate business opportunities and strategic partnerships faster.
- We dynamically sharpen and clarify your value proposition, and we get it right.

Our track record and the success of our initial portfolio prove that our model works.

Want to present your idea? we would love to hear from you. Please contact us at startups@lmxh.com